Dear Madam/Sir,

You are aware that during the current fiscal year 2020-21, CBIC has earmarked a fund of Rs.60 Crores under Swachhta Action Plan (SAP), under the head O.E. (Swachhta), which has already been allocated to all the Budgetary Authorities under CBIC. As a more focused approach towards SAP, all the Chief Commissioners/Directors General are requested to identify at least two Swachhta projects within their zones which should be personally monitored. Similar action may also be taken by each Commissioner within his/her jurisdiction.

2. It has also been observed that, till June 2020, only 4.8% of the amount has been spent from OE (Swachhta) fund allocated to the Zones/ Directorates during the current financial year 2020-21. Therefore, it is requested to look into the matter personally and ensure that a concrete action plan is drawn and two projects identified. Details of such projects may please be informed to ADG (HRM-II).

3. The evaluation of Swachhta Projects 2019-20 on the basis of highly objective and scientific methodology, is currently under process, as a precursor to declaration of the Swachhta Awards 2019-20. During the current fiscal year as well, the Swachhta projects shall be evaluated using the same criteria and Swachhta awards shall be given to the best performing GST Zone, Customs Zone, Directorate and Commissionerate.

4. I request all field formations to act promptly on the identification and execution of the Swachhta Projects so that we all may contribute towards implementing the “Swachh Bharat Mission” so as to achieve the goal of "Swachh Bharat, Shreshtha Bharat".

With regards,

Yours sincerely,

[Signature]

(Neeta Lall Butalia)

All Pr. CCs/CCs/Pr. DGs/DGs/Pr. Commissioners/Commissioners